

# Glens Falls Greenjackets

**2009 NAFL Empire Division & NAFL North Atlantic Region CHAMPIONS**

With the close of the 2010 season and with the 2011 season looming on the horizon, the Glens Falls Greenjackets are hoping to build on their successes of recent years and bring an NAFL National Championship home to our region. To help achieve this goal, the Greenjackets are now soliciting sponsors.

## **Game Day Options:**

### **The Jackets Times (Game Day Program)**

Business Card Ad + 4 General Admission Tickets **\$150**

**Field Signs** – *(Banner hung along bleacher perimeter for more than 12,000 fans to see throughout season)*

**16' x 8' - \$1200**

**8' x 8' - \$750**

**8' x 4' - \$400**

### **Scoreboard Advertising:**

The Greenjackets are offering a unique opportunity for the 2011 season and beyond. They will place your static logo ad on top of the football scoreboard at historic East Field. These advertisements will not only be the most visible items to fans at Greenjackets games, but also to every fan entering East Field for numerous other events that take place throughout the year. Ad Measurements 30" x 16' **(Only ONE Available)**

One-year scoreboard ad \$2,500 Three-year scoreboard ad \$5,000

### **ESPN Radio ADS:**

Reach a captive audience with one sales pitch on our weekly run ESPN Radio Pre-Game Show

ESPN Radio 60 Second Commercial \$50 or 3 for \$100

### **Website Advertising: [www.greenjacketsfootball.com](http://www.greenjacketsfootball.com)**

Banner Ad \$60 (monthly) Tile Ad \$50 (monthly)

Tall Ad \$45 (monthly) Logo Ad \$35 (monthly)

## **\*\*\*\*\*Package Deals\*\*\*\*\***

### **The Green & Gold Package**

**\$500**

Includes ¼ page The Jacket Times, (Game Day Program) ad, Website Advertising for one year as a sponsor, and twenty five General Admission Tickets (savings of \$180)

### **The Stadium Package**

**\$750**

Includes ½ page The Jacket Times, (Game Day Program) ad, 30” x 6’ Banner, listing on website as sponsor with link, and forty General Admission Tickets (savings of \$370).

### **The Greenjacket Pride Package**

**\$1,200**

Includes full page The Jacket Times (Game Day Program) ad 30” x 6’ Banner, full season Website Logo Ad, listing on website as sponsor with link, participation in ceremonial coin toss at a home game, Seventy Five General Admission Tickets, allowing for set-up of promotional booth for your business at any home games,

### **The Game Package (Official Sponsor of 1 of 5 Home Games)**

**\$2,500**

Game will be named after your business. Includes full page The Jacket Times (Game Day Program) ad, P.A. Announcements throughout the game as game sponsor, 8’ x 16’ Banner for season, full season Website Logo Ad, listing on website as sponsor with link, participation in ceremonial coin toss at the game, Two hundred General Admission Tickets, allowing for set-up of promotional booth for your business at any game, Sponsor of ESPN 1230am Greenjackets 1 Hour Talk Show (6 –60 Seconds Ads) and Availability to hand out promotional item to fans at the front gate.

### **Greenjackets Golf Tournament Title Sponsor**

**\$1,500**

Includes 2 4-somes to participate in tournament w/ cart and greens fees. Your logo on back of participant t-shirts. Your logo on all plaques and trophies presented to winners. 8’ x 4’ banner to be displayed on course. Full Page Ad in The Jacket Times (Game Day Program). Availability to hand out promotional items to all participants.

## **Greenjackets Banquet Sponsor**

**\$2,000**

Sticker w/ your business on all organizational awards handed out. 8' x 4' banner displayed at banquet hall. Admission to banquet w/ food and drinks. A presentation by your business during the banquet. A Full Page Ad in The Jackets Times ( Game Day Program).

## **Calender and Schedule Giveaways**

**\$400/panel**

Logo and Picture Next to our Team Photos and Schedule to be Handed out for Season Promotions.

## **T-Shirt Giveaways**

Your logo on back of Greenjackets Football shirts given to fans as promotional item

**100 T-Shirts**

**\$ 500**

**300 T-Shirts**

**\$1,000**

**500 T-Shirts**

**\$1,500**

## **Halftime Game Promotions**

**\$500 +Prize**

Your business represents a Season Long Halftime Punt Pass and Kick Competition for lucky fans to participate in. Winner will receive prize (donated by you) at last regular season Home Game. Also includes Full Page Ad in The Jackets Times (Game Day Program).

**Please contact: Hank Pelton- Owner or Jeff Hodges- General Manager**

**Greenjackets Football**

**Union Square Greenjackets Football**

**Union Square**

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