



Glens Falls Greenjackets

2009 NAFL Empire Division & NAFL North Atlantic Region CHAMPIONS

14-1

The Glens Falls Greenjackets Football Team is looking forward to 2010 with some unfinished business. They finished the 2009 season with a 14-1 record and were nationally ranked at #2 in the country for fourteen weeks. In addition to this distinction, the Greenjackets were ranked #1 in New York State as well as #3 in a National Coaches' Poll.

With the close of the 2009 season, the Greenjackets have now achieved "back-to-back" NAFL Empire Division Titles (2008 and 2009). Furthermore, they won the NAFL North Atlantic Region Championship for the first time in 2009, and went on to play in the Eastern Conference Championship game, which proved to be their first and only loss in 2009. Playing in this championship game elevated the team to the status of inclusion in the "NAFL Elite 8." For a team with an average age of twenty years old and many players still attending college, this is a great accomplishment.

So now, with the 2010 season looming on the horizon, the Glens Falls Greenjackets are hoping to build on their success in 2009 and bring an NAFL National Championship home to our region. To help achieve this goal, the Greenjackets are now soliciting sponsors.

Game Day Options:

The Jackets Times (Game Day Program)

Business Card Ad	\$100
¼ Page Ad	\$150
½ Page Ad	\$225
Full Page Ad	\$350
Front Cover Ad (1/8 Page)	\$350
Full Back Page Ad	\$400

Field Signs (30" x 6' Banner hung along bleacher perimeter for more than 12,000 fans to see throughout season)

First Time Field Sign Advertiser	\$300
Return Field Sign Advertiser	\$250

Scoreboard Advertising:

The Greenjackets are offering a unique opportunity for the 2010 season and beyond. They will place your static logo ad on top of the football scoreboard at historic East Field. These advertisements will not only be the most visible items to fans at Greenjackets games, but also to every fan entering East Field for numerous other events that take place throughout the year.

One-year scoreboard ad	\$2,500
Three-year scoreboard ad	\$5,000

PA Announcements:

Have the distinctive voice of the Glens Falls Greenjackets, George Fordrungen, announce your business advertisement during a break in the game. Reach a captive audience with one sales pitch.

Each sixty-second announcement	\$25
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Website Advertising:

Banner Ad	\$60 (monthly)
Tile Ad	\$50 (monthly)
Tall Ad	\$45 (monthly)
Logo Ad	\$35 (monthly)

List your business for one year as a sponsor \$100

The Green & Gold Gazette Email Newsletter:

This Greenjackets newsletter will be emailed monthly to fans, players, staff, and alumni. Your business advertisement will reach at least one thousand potential customers each month, possibly more.

Monthly cost for placement ad	\$25
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*******Package Deals*******

The Green & Gold Package \$400

Includes ¼ page The Jacket Times, (Game Day Program) ad, two P.A. Announcements per game, Website Advertising for one year as a sponsor, and ten General Admission Tickets (savings of \$180)

The Stadium Package \$600

Includes ½ page The Jacket Times, (Game Day Program) ad, two P.A. Announcements per game, 30” x 6’ Banner, full season ad in *The Green & Gold Gazette*, listing on website as sponsor with link, and fifteen General Admission Tickets (savings of \$370).

The Greenjacket Pride Package \$1,000

Includes full page The Jacket Times (Game Day Program) ad, two P.A. Announcements per game, 30” x 6’ Banner, full season Website Logo Ad, listing on website as sponsor with link, participation in ceremonial coin toss at a home game, thirty General Admission Tickets, allowing for set-up of promotional booth for your business at two home games, inclusion of your company’s name on the back of “The Greenjackets Country Touchdown Club” t-shirts given away to fans each time the team scores a touchdown (savings of more than \$500).

The Gridiron Classic Cup Game Package \$2,500

Includes full page The Jacket Times (Game Day Program) ad, P.A. Announcements throughout the game, 30” x 6’ Banner, full season Website Logo Ad, listing on website as sponsor with link, participation in ceremonial coin toss at the game, one hundred General Admission Tickets, allowing for set-up of promotional booth for your business at the game, inclusion of your company’s name on the back of “The Greenjackets Country Touchdown Club” t-shirts given away to fans each time the team scores a touchdown. Sponsorship and presentation of the Gridiron Cup Trophy given away to the winning team. Commemorative plaque to display at your business. Availability to hand out promotional item to fans at the front gate.

Please contact:
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